



VeriStrata

The Evidence Layer for the Internet.

A collaborative evidence layer that turns online claims into inspectable chains of sources, context, and community judgment.

The screenshot shows a web browser window with a VeriStrata overlay. The overlay features the VeriStrata logo and a 'VERIMETER' gauge showing 75% support. Below the gauge is a 'CROWD' section with a vertical bar and numbers 71 and 21. A button labeled 'HIDE TOP CLAIMS' is visible. The overlay displays two climate change claims with their respective support levels: 'Global temperatures have risen by 1.1°C since pre-industrial times' (55% supported) and 'Climate change is a natural cycle not caused by humans' (4% refuted). A 'Test Article: Climate Change Evidence' section is at the bottom with 'DISCUSS' and 'CLOSE' buttons.

VERISTRATA

75% VERIMETER

CROWD

71 21

HIDE TOP CLAIMS

Global temperatures have risen by 1.1°C since pre-industrial times
SUPPORTED BY 55
Multiple studies confirm warming trend across all continents

Climate change is a natural cycle not caused by humans
REFUTED BY 4
97% of climate scientists agree human activity is primary cause

Arctic sea ice is declining at record rates

Test Article: Climate Change Evidence

DISCUSS **CLOSE**

The speed of virality has **broken manual verification.**

THE CHAOS



THE PAIN



Newsroom researcher timeline



Node 1

Spends **6 hours** manually tracing a viral claim's origin



Node 2

By the time the evidence is mapped, the narrative has already moved on.

**Traditional fact-checking cannot keep pace.
Existing moderation systems are opaque and politically distrusted.**



Three Converging Forces

Each has been true on its own for a while. All three are true at once, and nothing has been built for the gap.

01 Platforms exited institutional fact-checking

In January 2025 Meta announced the end of its US third-party fact-checking programme, shutting it down that March and replacing it with Community Notes.

The community model is expanding. It needs inspectable evidence underneath the note.

02 Evidence evaluation is being written into law

New Jersey enacted the first statewide K-12 information literacy law in 2023; Delaware in 2022, with further requirements in Illinois, Texas, and California.

K-12 mandates, not the purchase order. They establish that evaluating evidence is now examinable.

03 Volume has outrun manual review

Generative tools made plausible claims and citations nearly free. The cost of evaluating one carefully has not moved, and a published verdict is not reusable.

Article-by-article review cannot close the gap. Structured evidence compounds.

These forces do not prove demand. They make the validation experiment worth running now.

Real-time credibility, powered by structured evidence.

Browser extension overlays

Instantly appears on the reading material.

Evidence drill-down

Specific claims linked directly to supporting/refuting data.



Real-time credibility indicators

The Verimeter dial dynamically shows confidence scores.

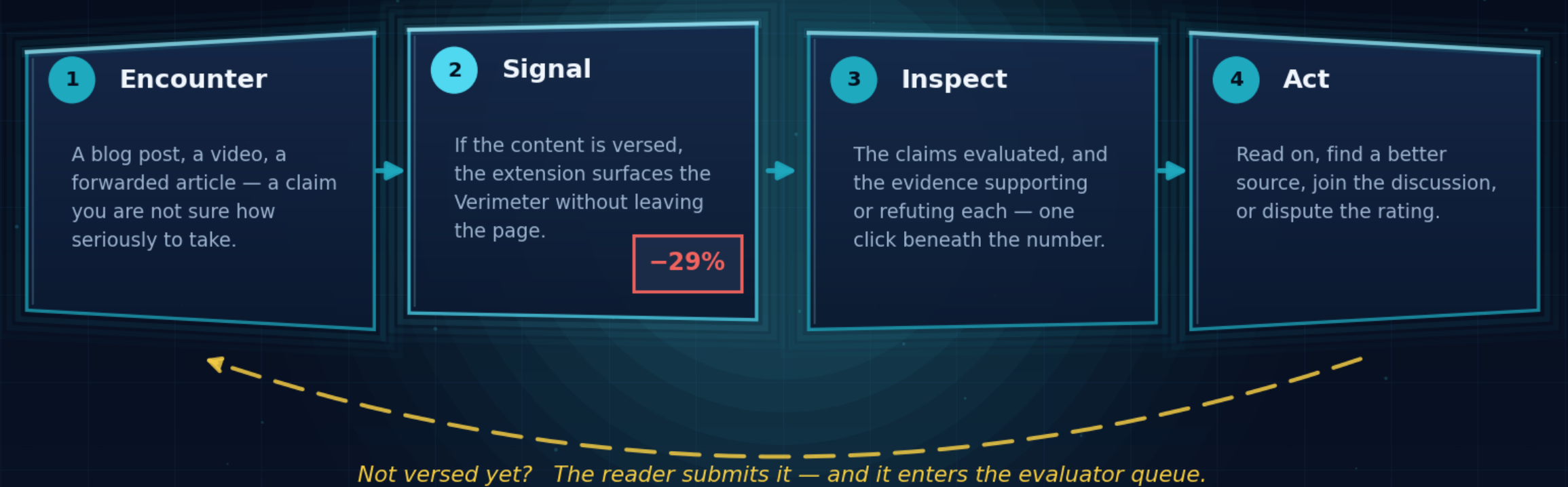
Human-reviewed scoring

Reviewable evidence links, not opaque consensus.



Five Seconds, In the Page

No account. No workflow. The evidence arrives where the reading already happens.



The reader consumes the graph, and decides what gets mapped next.

THE KNOWLEDGE USER

Drawing the Lines of Reasoning

The machine assembles the raw material. The person makes the judgments that count.

AI PREPARES

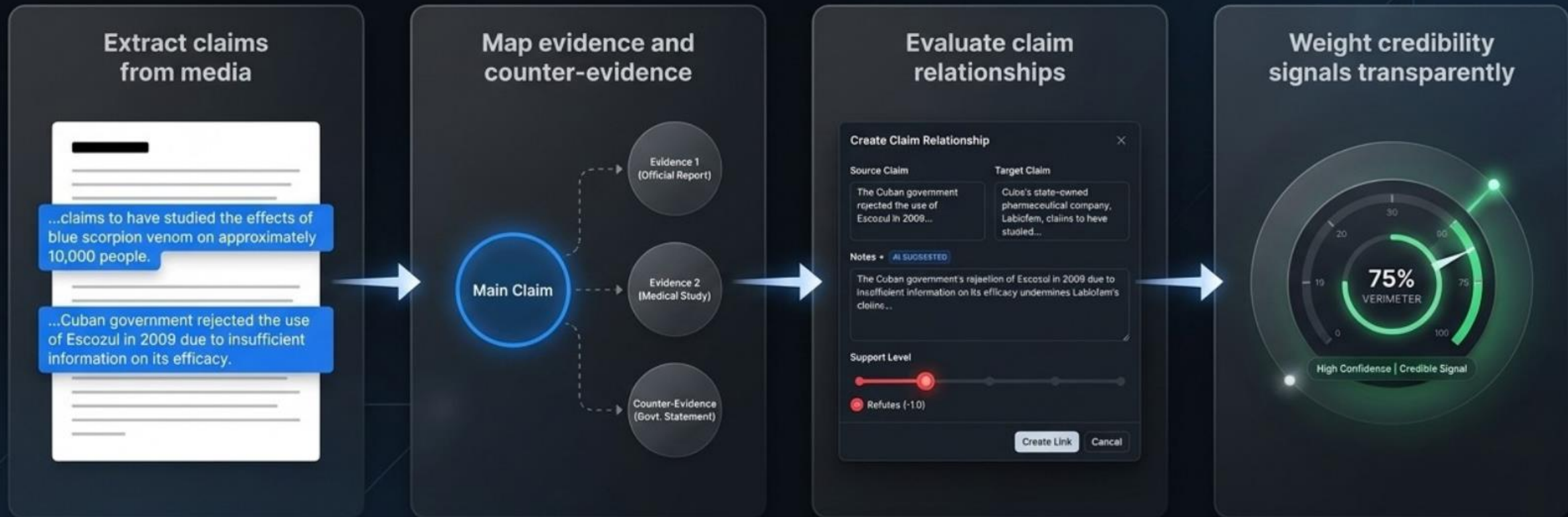


THE PERSON DECIDES



The evaluator builds the graph the reader consumes — and every judgment stays attributable.

Turning raw media into a transparent reasoning engine

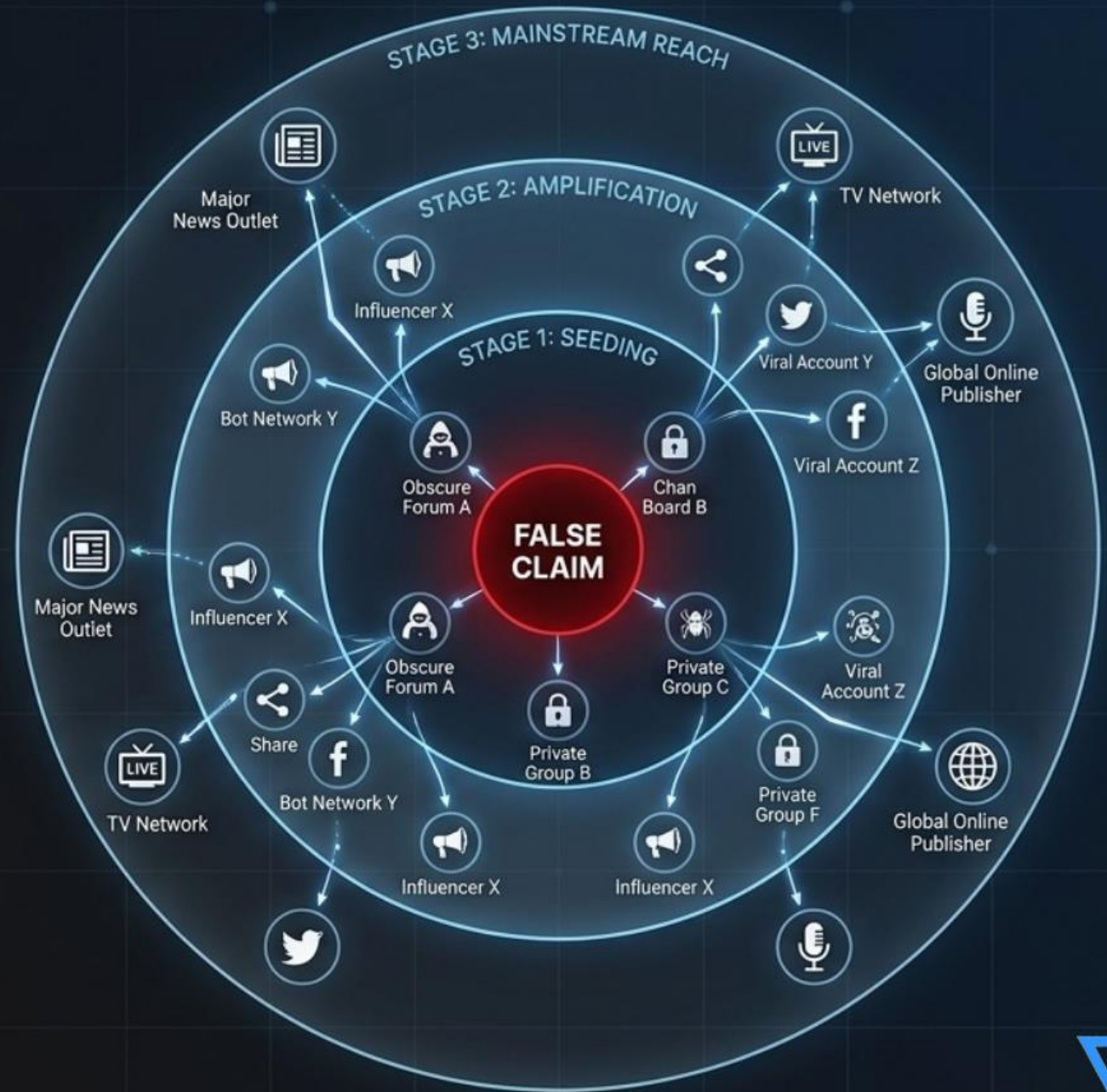


Claims, evidence, authors, publishers,
and credibility signals become explorable
investigative graphs.



Narrative & Influence Mapping

Who is spreading a narrative, and how far has it traveled?
Generate shared evidence visibility across the ecosystem.



The Flywheel: Human + AI Collaborative Verification



The Verification Landscape

Approach	 Traditional Fact-Checking	 Community Notes	 AI-Only Checking	 VeriStrata
Strength	 High editorial rigor	 Scalable participation	 Fast first-pass analysis	 Structured, inspectable evidence graphs
Gap	 Hard to reuse, article-centric	 Platform-bound, limited structure	 Trust, transparency, hallucination risk	 Needs proof of adoption and repeat use
Category Thesis	 Editorially strong, but not designed for reuse or scale.	 Engages the crowd, but lacks structure and portability.	 Great for speed, but limited by trust and opacity.	 Verifiable reasoning at scale. Proof comes from pilots and usage data.

A Bottom-Up Institutional Wedge



Early Validation & Institutional Wedge

- ✓ **Working alpha platform built**
- ✓ **Browser extension operational**
- ✓ **Evidence-chain workflow tested with early users/advisors**
- ✓ **OpenSanctions integration operational**

Next proof point

Use VeriStrata to help students, researchers, and media-literacy teams build and review evidence chains around real-world claims in structured pilot workflows.

Academic Interest



UVA School of Data Science



UW Center for an Informed Public

Interest expressed; no formal pilots yet.
Next step is a scoped pilot proposal.



“The most valuable part is not just the rating – it is being able to see the reasoning path behind it.”

– Early advisor/tester



Engineered for the Epistemic Crisis



**Reed
O'Neal**

Founder

2 Years of Founder-Led Development

Two years of dedicated, self-funded work to build a functional alpha and map the core evidence graph architecture before raising capital.

Domain Expertise

Technical and architectural experience in structured reasoning, OSINT, and graph database engineering.

Institutional Bridge

Academic interest from UVA School of Data Science and UW Center for an Informed Public; discussions are interest-stage and require scoped pilot proposals before being described as partnerships.

Funding Milestones

The round funds twelve months, to a first paid institutional pilot in the Fall 2027 term.

Raise
\$160K
base / up to \$250K

Valuation cap \$6M post-money



Month 18 sits beyond the twelve months this round funds. The next round is raised from Month 9, against written Fall commitments.

The Missing Layer of the Internet

**The internet was built
to link web pages.
VeriStrata is building the
layer to link reasoning.**

Vision: To become the shared evidence layer of the internet. A place where anyone can trace exactly how a conclusion was reached.

