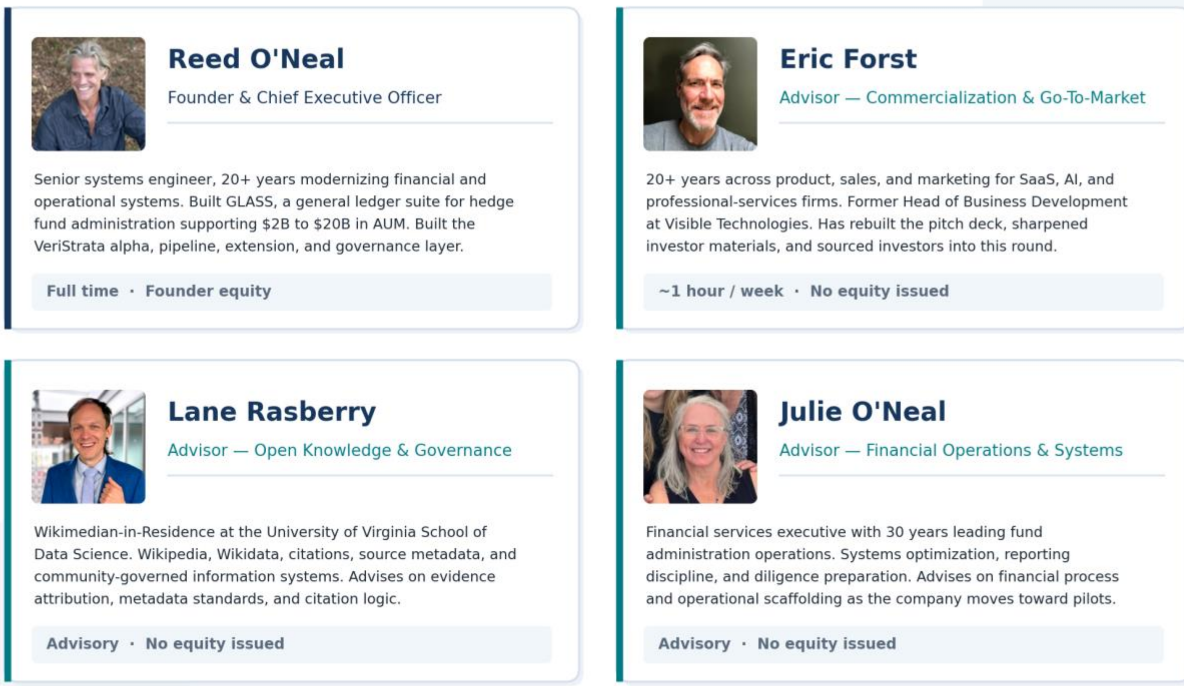
VeriStrata Team and Advisors

The Evidence Layer | Leadership and advisor overview

One full-time operator. Three advisors. The plan is budgeted and scheduled on that basis.

VeriStrata is a single-founder company. Reed O'Neal built the product and leads engineering, product design, customer discovery, demos, support, and fundraising. Advisors contribute judgment, not capacity: the operating plan assumes no selling or engineering time from any of them, and no advisor's hours appear in the revenue plan or the milestone schedule.



All three advisory engagements are structured to scale with traction — an advisory cadence today, with a defined path to a larger role if pilots convert. Advisor agreements are being executed. Reed works from Hong Kong; VeriStrata, Inc. is a Delaware corporation with its business address in Seattle.

01 / OPERATING MODEL

What Follows From One Operator

Founder concentration is simultaneously the capital-efficiency argument and the principal execution risk.

VeriStrata reached a working alpha, a five-stage extraction and retrieval pipeline, integrated source-reliability providers, a browser extension, and a governance layer before raising institutional capital, on roughly $150,000 of founder money. An investor in this round receives that work without paying for its construction.

The same fact is the risk. Product development, selling, support, and fundraising all depend on one person, and demos compete directly with development hours. The plan responds by narrowing rather than assuming: a limited feature agenda, conservative account targets, contractor capacity added only around pilot traction, and no assumed referral channel until a pilot produces one.

Strength	Risk	Operating response
The system exists before an engineering team has been funded.	Product, selling, and support depend on a single person.	Keep burn low, document systems, add focused contractor capacity only around traction.

Remote-first, browser-based product with no on-site requirement.	Founder works from Hong Kong while selling into US institutions.	Prioritize Eastern-time outreach; reserve travel for live conversion opportunities.
Advisors cover commercialization, open-knowledge governance, and financial operations.	Advisors are not operators and hold no equity.	Do not count their capacity in the base model.